

What is Beyond the Surface?

Beyond the Surface is a nonprofit corporation in the United States, currently applying for 501 (c)3 tax-exempt charity status. Our mission is to eradicate youth homelessness in coastal communities worldwide and empower street children through the sport of surfing. Beyond the Surface sponsors three international nongovernmental organizations:

- The Kovalam Surf Club in India
- WAVES for Development in Peru
- The Umthombo Surf Club in South Africa

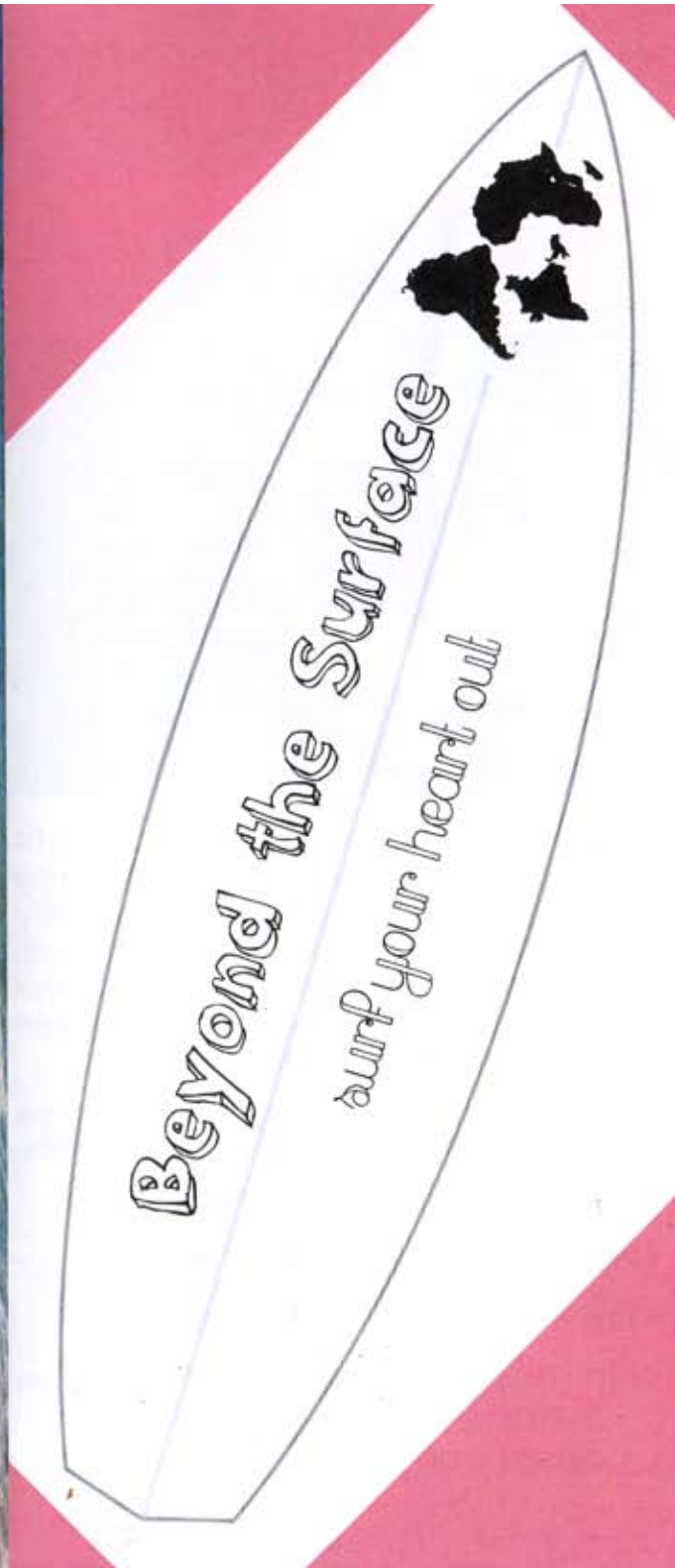
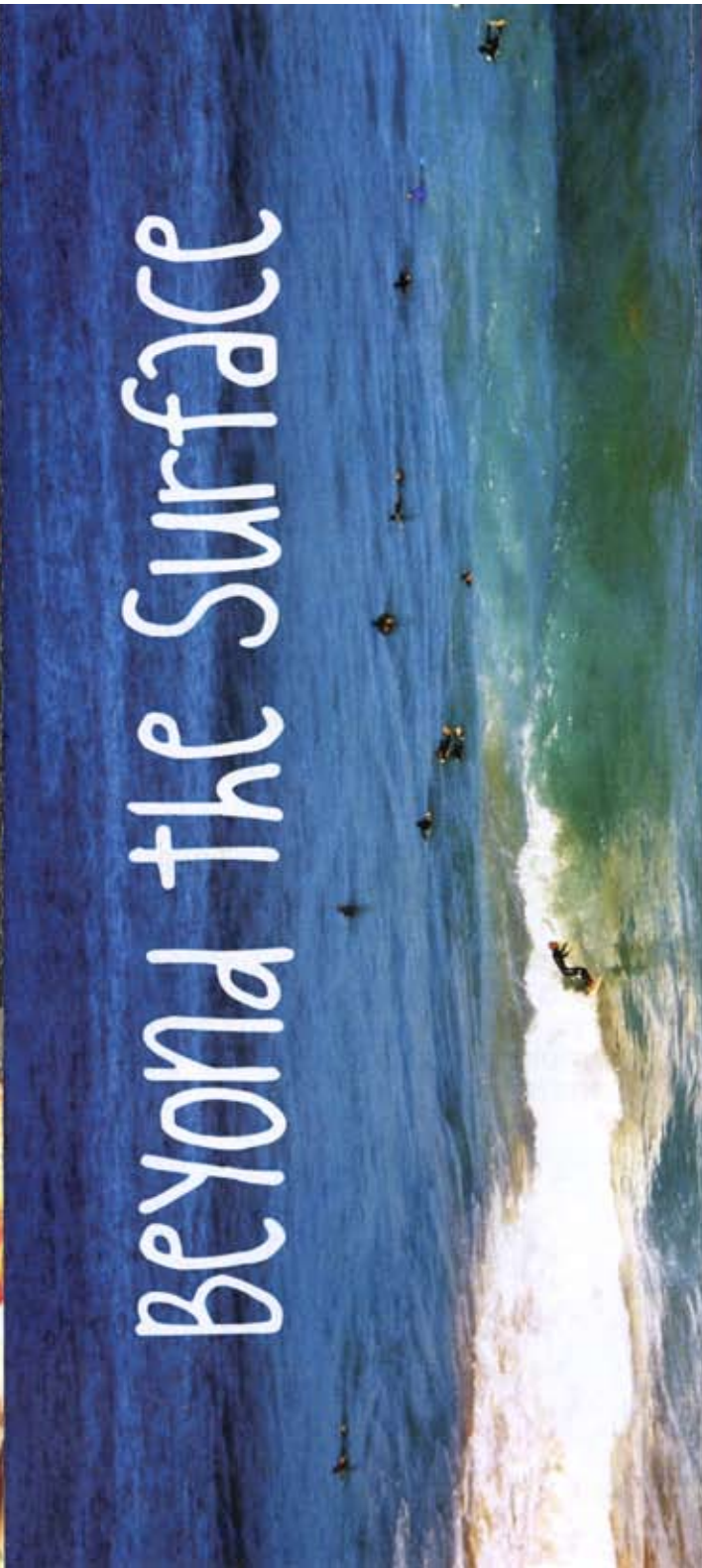
For just \$20, you can help rescue a child from the streets and give them a chance to escape from a lifetime of homelessness. Your donation will assist Beyond the Surface in placing children in one of our three educational self-empowerment surfing programs.

Beyond the Surface forges a connection between surfing and sustainable development through empowering surf programs.

Help a Child Today!



BEYOND THE SURFACE



How We Can Go Beyond the Surface Together...

The Impact

The Mission

The Product

In 2002, UNICEF estimated 100 million children were growing up on urban streets. Homeless children are subject to abuse, neglect, exploitation, and even elimination by "cleanup squads" hired by local businesses or police.

In Latin America, a reoccurring cause for homeless youths is abandonment by poor families unable to feed all their children. In Africa, a significant common cause is AIDS. India is home to the world's largest population of street children, estimated at 18 million.

Many children become addicted to cheap dangerous drugs in an effort to escape from their harsh realities while others join gangs to create some sense of community and identity. These youths do not have the option of joining traditional youth groups or club sports teams.

But you can help! By donating to Beyond the Surface, we can rescue homeless children from the streets by enrolling them into one of our personal empowerment surfing programs.

Through surfing, Beyond the Surface provides rescued urban youths in coastal regions with new opportunities in cross-cultural interaction, education, and self-empowerment programs. The children develop skills in healthy habits, environmental sustainability, civic responsibility, the arts, and of course, surfing! Beyond the Surface works to further provide our program participants with the basic necessities, rights, and medical attention all children deserve. By using surfing as a new form of identity, the children can learn empowerment skills, healthy coping habits, positive ways to stay off the streets, and develop attainable goals for a bright future.

Contact Director Emi Koch at emikoch@gmail.com or visit beyondthesurfaceinternational.org

- I. A collaboration between companies and Beyond the Surface.
- II. Generate a product with a unique Beyond the Surface design.
- III. Create an advertising strategy for the product in conjunction with street children awareness campaigns.
- IV. Profits return to the companies and a negotiated percentage goes to Beyond the Surface.
- V. Beyond the Surface will contribute the moneys raised to our three programs which help homeless children get off the streets and on to a surfboard, and into a classroom, so that they can be rescued from a lifetime of homelessness and become part of a community.



Beyond the Surface is a nonprofit corporation in the United States, currently applying for 501(c)3 tax-exempt charity status. Our mission is to eradicate youth homelessness in coastal communities worldwide and empower street children through the sport of surfing.

Beyond the Surface sponsors three international nongovernmental organizations:

- **The Kovalam Surf Club in India**
- **WAVES for Development in Peru**
- **The Umthombo Surf Club in South Africa**

With every dollar raised, Beyond the Surface aids street children in coastal communities worldwide.

Beyond the Surface



Sponsored Center: **WAVES for Development**
Location: **PERU**



Sponsored Center: **Umthambo Surf Club**
Location: **SOUTH AFRICA**



Sponsored Center: **Kovalam Surf Club**
Location: **INDIA**

WAVES for Development creates life-enriching experiences in coastal communities through Educational Surf programs that develop youth into healthy & empowered adults and Surf Voluntourism programs that engage travelers and transform their world views.

Our community-based programs promote:

- Cultural Exchange and Understanding
- Environmental Conservation
- Life Skills / Healthy Living
- Social Entrepreneurship
- Sustainable Tourism/Educational Surf Programs

At-risk youth learn how to swim and surf. WAVES uses surfing as a motivational starting point to teach youth about healthy living, life skills, environmental awareness, and social entrepreneurship. By being introduced to new skills, people, and life possibilities, program participants feel empowered, and are armed with the knowledge to lead healthy and productive lives.



The Umthambo Surf Club serves a therapeutic role in the lives of street children by using the sport of surfing to reach out to homeless children in Durban and transform their lives. Surfing acts as a catalyst to get children off the streets and back into their communities. The club specifically works with street children who have acute solvent addictions. The Umthambo Surf Club seeks to provide structure in their lives, improve their health, and gradually wean the children off solvents.

Ready to Rescue a Street Child?

For just \$20, you can help rescue a child from the streets and give them a chance to escape from a lifetime of homelessness. Your donation will assist Beyond the Surface in placing children in one of our educational self-empowerment surfing programs, where they will find housing, food, and safety!

Contact Director Emi Koch at
emikoch@gmail.com

or visit **beyondthesurfaceinternational.org**

The Kovalam Surf Club was established by Belgium Surfer Jelle Riogle in 2005. Riogle believes boredom is what leads homeless children to form criminal gangs. In Western society, children join a scout group or club sport at an early age and learn key social skills. In the same effort to find a sense of camaraderie, homeless children in Kovalam often form violent criminal units. Thus, Kovalam Surf Club seeks to provide surf classes as a meaningful and free alternative to gang life.

Kovalam provides these children with new opportunities in cross-cultural interaction, self-esteem building programs, and education. The Kovalam Surf Club hopes with international support, these young men and women will grow to lead their communities toward development and social change.

